



## Project Overview

Field	Value
Client:	Sterling Financial Group
Project:	Q2 Compliance Marketing
Generated:	24 January 2026

## AI Tools Used on This Project

Tool	Purpose	Data Handling
Gemini	Summarization	Data with consent
Jasper	Copy Creation	Anonymized data
Claude	Coding & Development	Anonymized data
Grammarly	Copy Creation	No data uploaded
Notion AI	Research & Drafting	No data uploaded

## Your Data Protection

**Data Handling: Client data uploaded with your consent (Gemini, Jasper, Claude only)**

Precision Marketing Ltd is committed to full transparency about AI usage. We conduct thorough due diligence on all AI vendors' data protection practices, training policies, and compliance certifications. All outputs undergo human review before delivery.

## Human Oversight

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All AI-generated outputs were reviewed and edited by Precision Marketing Ltd team members before delivery. AI tools were used to assist human creativity and decision-making, not replace it.

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## AI Vendor Information

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The table below summarizes publicly available information about the AI tools used. All data is source-backed. Last verified: January 2026.

### 1. Gemini (Google)

Location: US/EU | Training: No (Workspace/Business) | DPA: Yes (Workspace)

Source: [https://workspace.google.com/terms/dpa\\_terms.html](https://workspace.google.com/terms/dpa_terms.html)

### 2. Jasper

Location: US (AWS) | Training: No | DPA: Yes

Source: <https://www.jasper.ai/security>

### 3. Claude (Anthropic)

Location: US | Training: No (API/Enterprise) | DPA: Yes

Source: <https://www.anthropic.com/privacy>

### 4. Grammarly

Location: US | Training: No (Premium/Business) | DPA: Yes (Business)

Source: <https://www.grammarly.com/trust/privacy-policy>

### 5. Notion AI

Location: US/EU (multi-region) | Training: Unknown (review ToS) | DPA: Yes (Enterprise)

Source: <https://www.notion.so/help/notion-ai-faq>

## GDPR Compliance Statement

Precision Marketing Ltd is fully committed to data protection compliance under UK GDPR and Data Protection Act 2018. Our AI vendor selection process includes comprehensive due diligence on data location, training policies, DPA availability, and security certifications. We maintain detailed records of all AI tool usage and conduct regular reviews of vendor practices. All AI-generated outputs undergo mandatory human review and quality control before client delivery.

## Questions About Our AI Use?

Contact: [hello@precisionmarketing.com](mailto:hello@precisionmarketing.com)

### IMPORTANT DISCLAIMER

This is not legal advice. This document provides summaries of publicly available vendor policies. Vendor policies are subject to change. Verify information independently before making decisions.