

Project Overview

| Field | Value |
|------------|---------------------------------|
| Client: | Bloom & Co. |
| Project: | Summer 2026 E-commerce Campaign |
| Generated: | 24 January 2026 |

AI Tools Used on This Project

| Tool | Purpose | Data Handling |
|------------------|------------------|-------------------|
| Stable Diffusion | Image Generation | Data with consent |
| ChatGPT | Mixed Purposes | Anonymized data |
| Gemini | Mixed Purposes | No data uploaded |
| Jasper | Copy Creation | Data with consent |

Your Data Protection

Data Handling: Client data uploaded with your consent (Stable Diffusion, ChatGPT, Jasper only)

Creative Spark Agency processes personal data in accordance with GDPR (General Data Protection Regulation). AI tools are selected based on data protection safeguards, and we ensure appropriate technical and organizational measures are in place.

Human Oversight

All AI-generated outputs were reviewed and edited by Creative Spark Agency team members before delivery. AI tools were used to assist human creativity and decision-making, not replace it.

AI Vendor Information

The table below summarizes publicly available information about the AI tools used. All data is source-backed. Last verified: January 2026.

1. Stable Diffusion (Stability AI)

Location: US (or self-hosted) | Training: Public training data | DPA: No (open source)

Source: <https://stability.ai/privacy-policy>

2. ChatGPT

Location: US/EU (selectable) | Training: No (Business/Enterprise only) | DPA: Yes (Enterprise)

Source: <https://openai.com/enterprise-privacy/>

3. Gemini (Google)

Location: US/EU | Training: No (Workspace/Business) | DPA: Yes (Workspace)

Source: https://workspace.google.com/terms/dpa_terms.html

4. Jasper

Location: US (AWS) | Training: No | DPA: Yes

Source: <https://www.jasper.ai/security>

GDPR Compliance Statement

Creative Spark Agency is committed to protecting personal data in accordance with the UK GDPR and Data Protection Act 2018. When using AI tools, we conduct due diligence on vendors' data protection practices and ensure appropriate technical and organizational measures are in place.

Questions About Our AI Use?

Contact: hello@creativespark.com

IMPORTANT DISCLAIMER

This is not legal advice. This document provides summaries of publicly available vendor policies. Vendor policies are subject to change. Verify information independently before making decisions.